



MYAPPS PROGRAMME TRAINS GRADUATES TO BE TECHNOCRATS

The programme is for undergraduates and graduates who will be able to earn income by developing telephone applications. At the end of the programme, they can sell the applications through online or become application programmer in renowned international companies such as Samsung, LG, HTC and others.

A total of 90 third-year undergraduates of Universiti Malaysia Pahang (UMP) underwent entrepreneurial training in ICT Technopreneur Incubator Programme (MyAPPS) organised by UMP Entrepreneurial Centre.

It was held with the cooperation of Faculty of Computer Systems & Software Engineering (FSKKP), Perbadanan Usahawan Nasional Berhad (PUNB), MyAppszil (Asia) Sdn. Bhd. and CELCOM.

The programme, held for the first time, was aimed at grooming more entrepreneurs among graduates who would be the catalyst for the National Economy Transformation Plan.

They would be able to contribute to the nation's objective of having innovation-based high income economy and developed status by 2020.

UMP Entrepreneurial Centre Director, Dr. Omar Jamaluddin said in order to produce graduates with entrepreneurial skills, UMP had strengthened its strategic alliance with the Higher Education Ministry and two companies MyAppszil (Asia) Sdn. Bhd. and CELCOM.

"The companies would implement entrepreneurial-related programmes for undergraduates pursuing ICT courses and interested to venture into business," he added.